

ACCO's Mission

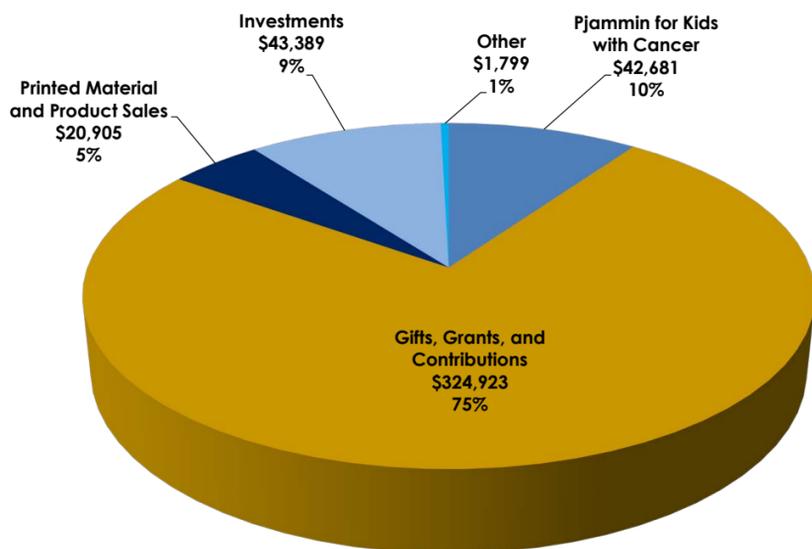
is to provide information and support for children and adolescents with cancer and their families, to provide grassroots leadership through advocacy and awareness, and to support research leading to a cure for all children diagnosed with this life-threatening disease.

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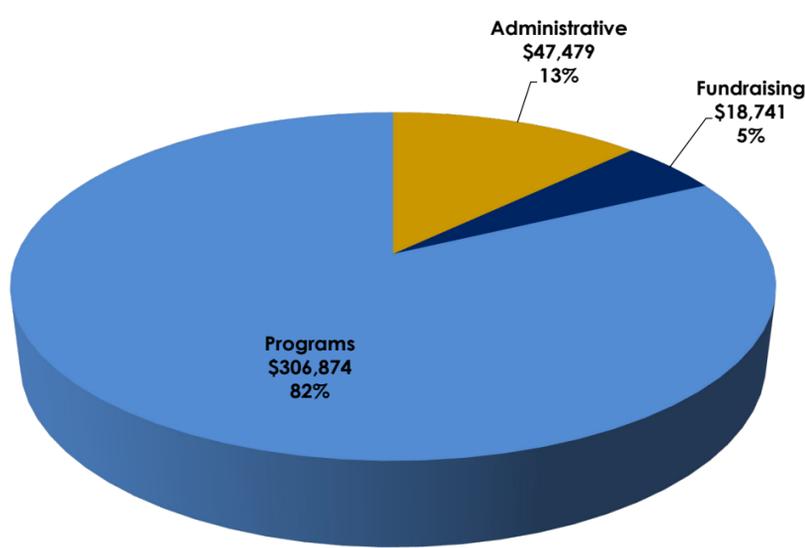


FY 2010 Financial Highlights



Total Income: \$433,697

Ending Net Assets: \$766,651



Total Expenses: \$373,094

Program Expense Breakdown

Awareness:	\$133,881
Books and Informational Materials:	\$74,977
Advocacy:	\$69,107
Affiliate Support:	\$19,855
Research:	\$9,054

You have...

...helped ACCO send out 11,872 FREE support materials to families.

...hosted over 100 Pjammin Events with a total of 34,039 participants across the country.

...enabled ACCO to produce three new resources: the "Paul and the Dragon" DVD, the "Along the Way" Parent Journal, and the "Cozy Cares Journal" and accompanying stuffed Cozy the Port-a-Cat.

...enabled ACCO to publish and distribute the second edition of Educating the Child with Cancer for families and schools.

...contributed to the donation of 71 ice pop freezers childhood cancer treatment centers for a total of 142,000 icepops given to kids who are receiving treatment.

You can...

...help ACCO publish and distribute a new resource for families who are battling diffuse intrinsic pontine glioma, a tumor of the brainstem. This book, Understanding the Journey: A Parent's Guide to DIPG, was written from the perspective of physicians, scientists, and families.

...enable ACCO and Jel Sert to meet the goal of 100 ice pop freezer donations to childhood cancer treatment centers by the Take a Pop...Share a Smile Program.

...continue to raise much-needed awareness of childhood cancer and of its symbol, the gold ribbon, by expanding the Go Gold and Pjammin Programs.



Thank you for your continued support.

Because of heroes like you, thousands of children and their families will have access to a wealth of free ACCO resources that are essential to improving their quality of life as they face childhood cancer. Your contributions help us meet the enormous costs of providing our books and other materials, year-round and free of charge, to families nationwide. Additionally, your participation in childhood cancer advocacy initiatives continues to ensure that our nation's youngest cancer patients have a voice.

With hope and respect,



Ruth Hoffman, M.P.H.
Executive Director

...because kids can't fight cancer alone!!